



Announcement of Crop Integration Business

Rice Business Transportation and Service 's

No. SGC 013/2565

Innovation policy

Innovation is essential for driving business forward to meet the needs of customers and consumers, as well as enhancing the capabilities of personnel to create valuable new ideas and foster innovative concepts for the company. This aligns with the organization's six core values. To effectively manage innovation for maximum benefit, the rice business, integrated agricultural business, transportation, and services have established the following innovation policy:

1. Cultivate an Innovation Culture: Promote knowledge and understanding of innovation among employees while creating a working environment that encourages creative thinking to develop new innovations. The business group will organize internal innovation project competitions to promote economic, social, and environmental outcomes.
2. Encourage Personnel to Innovate: Drive staff to create innovations, including cost-reduction projects and efficiency improvements, through initiatives such as "Happy One-Day Projects" to achieve innovation goals that align with Charoen Pokphand Group's objectives.
3. Promote Value-Creating Innovations: Support innovations that provide economic, social, stakeholder, and environmental value through continuous improvement, transformation, development, adaptation, or creation of new ideas.
4. Disseminate Innovations: Share the innovations developed within the business group, along with knowledge and experiences, to exchange, share, and expand results across the entire business and with all stakeholders.
5. Support Appropriate Resources: Provide adequate resources for the processes of patent and utility model registration.

To ensure this innovation policy is implemented effectively, all companies are encouraged to adapt it to suit their business operations.